



'THE GREAT ESCAPE' THEME

**STEVE MCQUEEN
CAR & MOTORCYCLE SHOW
SUNDAY JUNE 2ND 2024**



AT: BOYS REPUBLIC CAMPUS • CHINO HILLS, CA

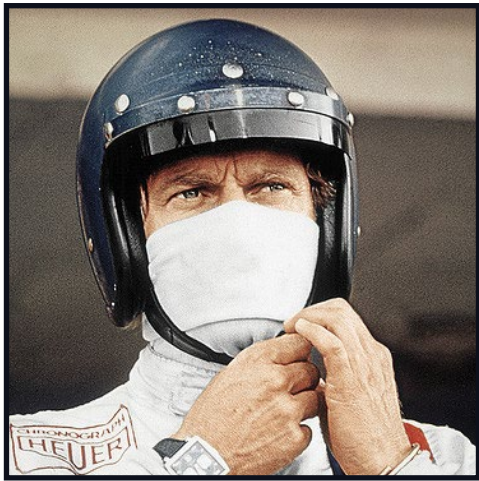
WELCOME PARTY: MAY 31ST / COMMEMORATIVE DINNER: JUNE 1ST



PRESENTED BY AND BENEFITING:

**Boys
Republic**

stevemcqueencarshow.com



The Friends of Steve McQueen Car and Motorcycle Show is an automotive gathering held each year to raise funds for Boys Republic, a private, non-profit, nonsectarian community for at-risk boys and girls ages 13-17. The event attracts automobile, motorcycle, and off-road motorsports enthusiasts from near and far. Before Steve McQueen graced the silver screens of Hollywood, he was a student at Boys Republic. The show continues his namesake bringing together nearly 15,000 automotive enthusiasts supporting a worthy cause. Every year, the show selects a movie theme from the catalog of films McQueen starred in. Previous themes include, *Le Mans*, *Bullitt*, *Thomas Crown Affair*, *On Any Sunday*, and *The Great Escape*.

BOYS REPUBLIC CAMPUS • CHINO HILLS, CALIFORNIA

2024 DATES: PARTY: MAY 31ST • DINNER: JUNE 1ST • SHOW: JUNE 2ND



NEED HELP DECIDING?

Please contact us and we'll help build a custom sponsor package for maximum return on your investment. Or call to inquire about advertising rates for event program.

stevemcqueencarshow.com

HAVE A PRODUCT OR SERVICE? WE PASS OUT 550+ GOODIE BAGS TO ENTRANTS
We are always looking for items to fill show goodie bags. Samples. Coupons. Promo Items. Etc.

2024 'THE GREAT ESCAPE' SHOW DEALERSHIP SPONSORSHIP PACKAGES:

CAR DEALERSHIP SPONSORSHIP

30X10 VENDOR BOOTH
FULL PAGE AD IN JUNE CAR SHOW PROGRAM
LOGO/NAME ON SHOW T-SHIRT
50 GENERAL ADMISSION TICKETS FOR JUNE CAR SHOW
5 DEALERSHIP DISPLAY VEHICLES
2 T-SIGNS WITH LOGO/NAME AT JUNE CAR SHOW
BANNER WITH LOGO/NAME AT JUNE CAR SHOW
SHOW GOODY BAG
LOGO/NAME ADVERTISED ON SHOW SITE
30 SEC AD ON LED SCREEN AT JUNE CAR SHOW

MOTORCYCLE DEALERSHIP SPONSORSHIP

30X10 VENDOR BOOTH
FULL PAGE AD IN JUNE CAR SHOW PROGRAM
LOGO/NAME ON SHOW T-SHIRT
50 GENERAL ADMISSION TICKETS FOR JUNE CAR SHOW
5 DEALERSHIP DISPLAY VEHICLES
2 T-SIGNS WITH LOGO/NAME AT JUNE CAR SHOW
BANNER WITH LOGO/NAME AT JUNE CAR SHOW
SHOW GOODY BAG
LOGO/NAME ADVERTISED ON SHOW SITE
30 SEC AD ON LED SCREEN AT JUNE CAR SHOW

SPONSORSHIP PACKAGE: AMOUNT:

COMPANY NAME:

CONTACT NAME:

STREET ADDRESS:

CITY: STATE: ZIP:

WEB SITE:

PHONE NUMBER: EMAIL:

☐ I WOULD LIKE TO DONATE AN ITEM(S) FOR THE FRIENDS OF STEVE MCQUEEN'S RAFFLE AND/OR SILENT AUCTION

ITEM DESCRIPTION: ITEM VALUE:

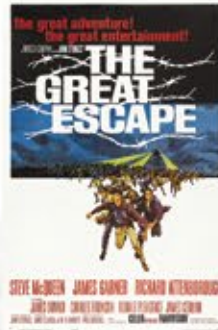
IF PAYING BY CHECK, PLEASE REMIT PAYMENT TO BOYS REPUBLIC (ATTN: FOSM) - 1907 BOYS REPUBLIC DRIVE, CHINO HILLS, CA 91709

Prefer to pay by credit card? Please visit <https://stevemcqueencarshow.com/online-show-sponsorship-registration/>



1907 Boys Republic Drive
Chino Hills, CA 91709
Tel: (909) 628-1217 Fax: (909) 591-5857
boysrepublic.org

17TH ANNUAL SHOW



EACH YEAR, THE SHOW IS THEMED
AFTER ONE OF MCQUEEN'S MOVIES

THIS YEAR'S SHOW THEME IS:
THE GREAT ESCAPE

WELCOME PARTY: FRIDAY MAY 31ST 2024
'THE GREAT ESCAPE' DINNER: SATURDAY JUNE 1ST 2024
SHOW: SUNDAY JUNE 2ND 2024
AT: BOYS REPUBLIC CAMPUS • CHINO HILLS, CA

The Friends of **Steve** **McQueen** Car & Motorcycle Show



SHOW CO-CHAIRMAN: CHAD MCQUEEN ▶
(SON OF STEVE MCQUEEN)

A CAR AND MOTORCYCLE SHOW FOR A CAUSE

The annual Friends of Steve McQueen car and motorcycle show is an initiative to help raise awareness and support for a worthy endeavor. All proceeds from the event go to help the efforts of **Boys Republic** and create an exciting partnership opportunity for any potential sponsor.

