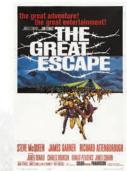




1907 Boys Republic Drive Chino Hills, CA 91709 Tel: (909) 628-1217 Fax: (909) 591-5857 boysrepublic.org

17TH ANNUAL SHOW

•



EACH YEAR, THE SHOW IS THEMED AFTER ONE OF MCQUEEN'S MOVIES

THIS YEAR'S SHOW THEME IS:

THE GREAT ESCAPE

WELCOME PARTY: FRIDAY MAY 31ST 2024 'THE GREAT ESCAPE' DINNER: SATURDAY JUNE 1ST 2024 SHOW: SUNDAY JUNE 2ND 2024

AT: BOYS REPUBLIC CAMPUS • CHINO HILLS, CA



SHOW CO-CHAIRMAN: CHAD MCQUEEN > (SON OF STEVE MCQUEEN)

A CAR AND MOTORCYCLE SHOW FOR A CAUSE

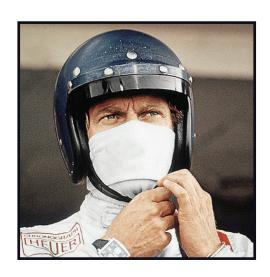
ALL PROCEEDS RAISED BENEFIT BOYS REPUBLIC, A 501(C)(3) ORGANIZATION AND THE ALMA MATER OF STEVE MCQUEEN.











The Friends of Steve McQueen Car and Motorcycle Show is an automotive gathering held each year to raise funds for Boys Republic, a private, non-profit, nonsectarian community for at-risk boys and girls ages 13-17. The event attracts automobile, motorcycle, and off-road motorsports enthusiasts from near and far. Before Steve McQueen graced the silver screens of Hollywood, he was a student at Boys Republic. The show continues his namesake bringing together nearly 15,000 automotive enthusiasts supporting a worthy cause. Every year, the show selects a movie theme from the catalog of films McQueen starred in. Previous themes include, *Le Mans*, *Bullitt*, *Thomas Crown Affair*, *On Any Sunday*, and *The Great Escape*.

BOYS REPUBLIC CAMPUS · CHINO HILLS, CALIFORNIA

2024 DATES: PARTY: MAY 31ST • DINNER: JUNE 1ST • SHOW: JUNE 2ND







NEED HELP DECIDING?

Please contact us and we'll help build a custom sponsor package for maximum return on your investment. Or call to inquire about advertising rates for event program.

stevemcqueencarshow.com

HAVE A PRODUCT OR SERVICE? WE PASS OUT 550+ GOODIE BAGS TO ENTRANTS

We are always looking for items to fill show goodie bags. Samples. Coupons. Promo Items. Etc.

2024 'THE GREAT ESCAPE' SHOW SPONSORSHIP PACKAGES:

TRIUMPH TR6 SPONSOR - \$1,500

Name in Car Show Program
12 General Admission Tickets for Car Show
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on show website
Car show goody bag

TOM, DICK & HARRY TUNNEL SPONSOR - \$2,500

1/4 Page Ad in Car Show Program Logo/Name on Car Show T-Shirt 12 General Admission Tickets for Car Show 1 Display Vehicle at Car Show 2 t-signs with logo/name at Car Show Banner with logo/name at Car Show Logo/name on Car Show website Car show goody bag

THE ESCAPE ADVERTISING SPONSOR - \$3,000

Full Page Ad in Car Show Program Logo/Name on Car Show T-Shirt 2 t-signs with logo/name at Car Show Banner with logo/name at Car Show Logo/name on car show website Car show goody bag

COOLER KING SCREEN SPONSOR - \$4,000

10x10 Vendor Booth
1 Trophy Sponsorship
1/2 Page Ad in Car Show Program
Logo/Name on Car Show T-Shirt
50 General Admission Tickets for Car Show
1 Display Vehicle at Car Show
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on Car Show website
Car show goody bag

MESS HALL HAT SPONSOR - \$5,000

(Only one sponsorship package available)
6 Car Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
1/2 Page Ad in Car Show Program
Logo/Name on Car Show Hat
50 General Admission Tickets for Car Show
1 Display Vehicle at Car Show
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on Car Show website
Car show goody bag

CAMP ARENA SHIRT SPONSOR - \$6,000 (Only one sponsorship package available)

(Only one sponsorship package available)
4 Saturday Commemorative Dinner Tickets

4 Car Show T-Shirts1 Trophy Sponsorship

10x10 Vendor Booth

1/2 Page Ad in Car Show Program Logo/Name on Sleeve of Car Show T-Shirt 50 General Admission Tickets for Car Show 1 Display Vehicle

2 t-signs with logo/name at Car Show Banner with logo/name at Car Show Logo/name on car show website Car show goody bag

CAPTAIN HILTS STAGE SPONSOR - \$7,500

Car show goody bag

STAGE SPONSOR - \$7,500

4 Commemorative Dinner Tickets

10x10 Vendor Booth

1 Trophy Sponsorship

Full Page Ad in Car Show Program

Logo/Name on Car Show Shirt

50 General Admission Tickets for Car Show

1 Display Vehicle at Car Show

Banner with Logo/Name on Stage at Car

Show

2 t-signs with logo/name at Car Show

Logo/name on car show website

4 Tickets to the Friday Welcome Party

CAMP STALAG LUFT III

SPONSOR - \$10,000
6 Saturday Commemorative Dinner Tickets
4 Show T-Shirts and 4 Hats
20x10 Vendor Booth
1 Trophy Sponsorship
Full Page Ad in Car Show Program
Logo/Name on Car Show T-Shirt
50 General Admission Tickets for Car Show
1 Display Vehicle at Car Show
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on Car Show website
Car show goody bag
6 Tickets to Friday Welcome Party

THE GREAT ESCAPE SPONSOR - \$20,000

8 Commemorative Dinner Tickets
8 Car Show T-Shirts and 8 Show Hats
20x10 Vendor Booth
1 Trophy Sponsorship
Full Page Ad in Car Show Program
Logo/Name on Car Show T-Shirt
75 General Admission Tickets for Car Show
3 Display Vehicles at Car Show
Banner with Logo/Name at Car Show
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on show website
Car Show goody bag
8 Tickets to Friday Welcome Party

FRIENDS OF STEVE MCQUEEN SPONSOR - \$30,000

10 Commemorative Dinner Tickets
10 Car Show T-Shirts and 10 Show Hats
30x10 Vendor Booth
1 Trophy Sponsorship
2 Full Page Ads in Car Show Program
Logo/Name on Car Show T-Shirt
100 General Admission Tickets for Car Show
Unlimited Display Vehicles at Car Show
Banner with Logo/Name at Car Show
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Cogo/name on Car Show website
Car Show Goody Bag
10 Tickets to Welcome Party









