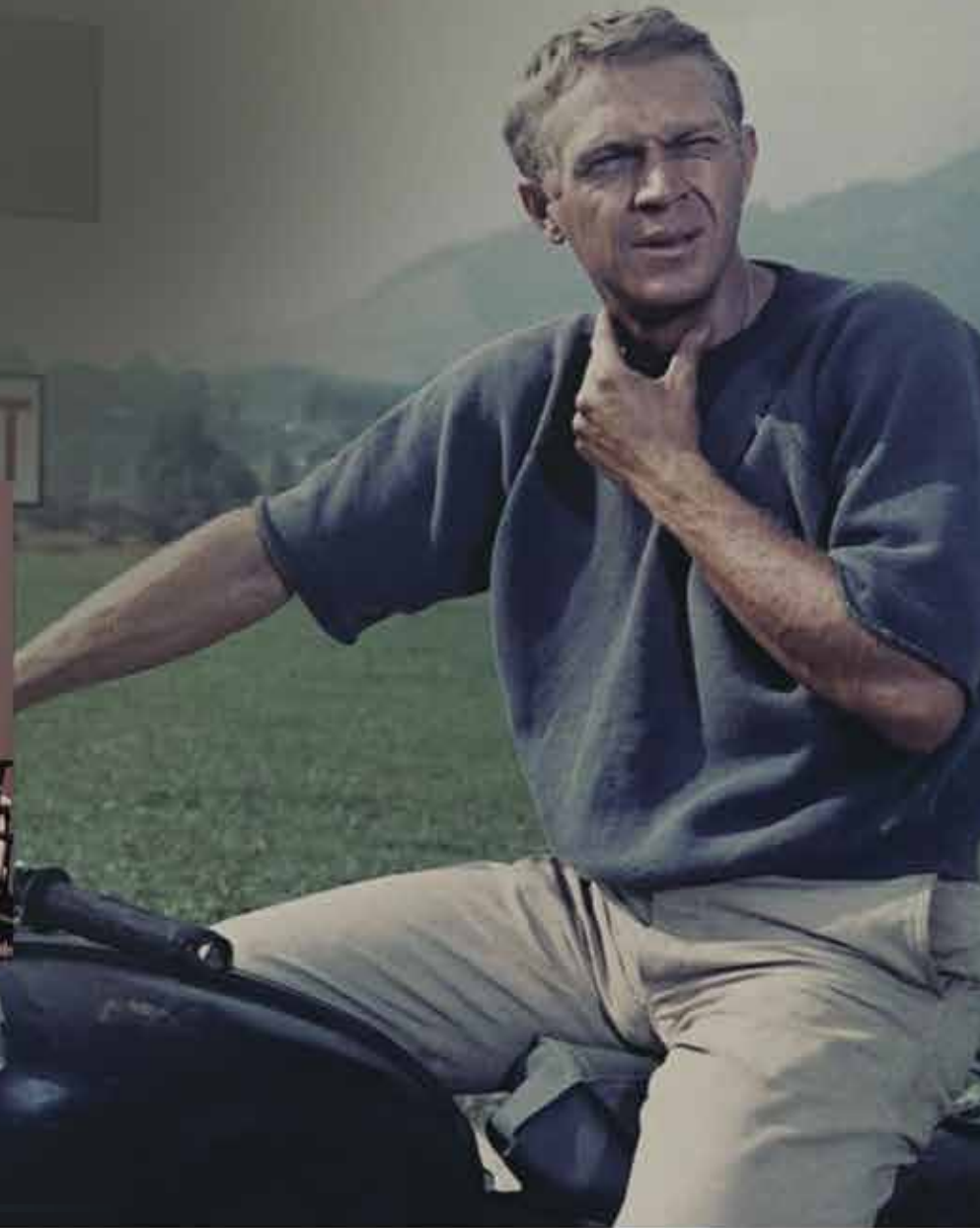


The Friends of **Steve McQueen**

Car and Motorcycle Show 2020

13TH ANNUAL SHOW • PARTNERSHIP BREAKDOWN



v.20191011

'GREAT ESCAPE' COMMEMORATIVE DINNER: SATURDAY JUNE 6TH 2020

CAR SHOW: SUNDAY JUNE 7TH 2020

AT: BOYS REPUBLIC CAMPUS • CHINO HILLS, CA

PRESENTED BY AND BENEFITING:

Boys Republic

stevemcqueencarshow.com



The Friends of Steve McQueen Car and Motorcycle Show is an automotive gathering held in early June to raise funds for Boys Republic, a private, non-profit, nonsectarian community for at-risk boys and girls ages 13-17. Established in 2008 by members and friends of the (Porsche) 356 Club of Southern California, the event attracts automobile, motorcycle and off-road motorsports enthusiasts from throughout the U.S. Before Steve McQueen graced the silver screens of Hollywood, he was a student at Boys Republic. The show continues his namesake bringing together nearly 15,000 automotive enthusiasts supporting a worthy cause.

BOYS REPUBLIC CAMPUS • CHINO HILLS, CALIFORNIA



OFFICIAL PRE-SHOW RALLY APRIL 24-26 • SAN DIEGO COUNTY

Sponsorship opportunities are available for the exclusive and limited 'Steve McQueen Rally' — a private caravan of participants embarking on a guided drive in scenic California. Sponsors have the option of a sticker being placed on all participant vehicles, *pending approval.

stevemcqueencarshow.com

2020 RALLY SPONSORSHIP PACKAGES

RALLY ADVERTISING SPONSOR - \$3,000

- Full Page Ad in Rally Booklet
- Full Page Ad in Car Show Program
- Logo/Name on Car Show T-Shirt
- Logo/Name on Rally T-Shirt
- 2 Car Show T-Signs with logo/name
- Banner at Car Show
- Voice Recognition at Rally & Car Show

STEVE MCQUEEN RALLY SPONSOR - \$6,000

- 4 June Commemorative Dinner Tickets
- 2 Rally Apparel Items
- 1 Rally Trophy Sponsorship
- 1 Rally Entry (includes driver and 1 passenger)
- Full Page Ad in Rally Booklet
- 1/2 Page Ad in Car Show Program
- Logo/Name on Rally T-Shirt
- 30 Car Show General Admission Tickets
- 1 Car Show Display Vehicle
- 1 Rally Goody Bag
- 1 Car Show Goody Bag
- Banner at Car Show
- Voice Recognition at Rally Dinner
- 2 Tickets to Pre-Event Movie Screening

STEVE MCQUEEN RALLY APPAREL SPONSOR - \$10,000

- 6 June Commemorative Dinner Tickets
- 4 Rally Apparel Items
- 1 Rally Trophy Sponsorship
- 2 Rally Entries (includes 2 drivers and 2 passengers)
- Full Page Ad in Rally Booklet
- 1/2 Page Ad in Car Show Program

RALLY APPAREL SPONSOR - (*CONTINUED)

- Logo/Name on Rally T-Shirt Sleeve
- Logo/Name on Rally Hat
- 50 Car Show General Admission Tickets
- 1 Car Show Display Vehicle
- 2 Rally Goody Bags
- 1 Car Show Goody Bag
- Banner at Car Show
- Voice Recognition at Rally Dinner
- 4 Tickets to Pre-Event Movie Screening

STEVE MCQUEEN RALLY & FRIENDS OF STEVE MCQUEEN CAR SHOW SPONSOR - \$17,500

- 10 June Commemorative Dinner Tickets
- 4 Rally Apparel Items
- 10 Car Show Apparel Items
- 2 Rally Trophy Sponsorships
- 2 Car Show Trophy Sponsorships
- 2 Rally Entries (includes 2 drivers and 2 passengers)
- Full Page Ad in Rally Booklet and Car Show Program
- Logo/Name on Car Show T-Shirt
- Logo/Name on Rally T-Shirt
- 150 Car Show General Admission Tickets
- 1 (30x10) Vendor Booth / Display Area at 2020 Car Show
- 2 Car Show T-Signs
- 5 Car Show Display Vehicles
- 5 Lunch Vouchers to Roscoe's Famous Deli
- 2 Rally Goody Bags
- 1 Car Show Goody Bag
- 2 Banners at Car Show
- Voice Recognition at Rally Dinner, Car Show & Car Show Dinner
- 4 Tickets to Pre-Event Movie Screening

2020 CAR SHOW SPONSORSHIP PACKAGES

FAMILY GREAT ESCAPE PACKAGE - \$1,000

4 Show T-Shirts + 4 Show Hats
Name in Car Show Program
8 General Admission Tickets for Car Show
1 Car Show Goody Bag

MILITARY CAMP SPONSOR - \$1,500

4 Show T-Shirts + 4 Show Hats
Name in Car Show Program
12 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show

GLIDER SPONSOR - \$2,500

4 Commemorative Dinner Tickets
4 Show T-Shirts + 4 Show Hats
1 Trophy Sponsorship
1/4 Page Ad in Car Show Program
Logo/Name on Show T-Shirt
12 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Voice Recognition at Car Show
Screen Recognition at Car Show
4 Glider Tickets

ADVERTISING SPONSOR - \$3,000

Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
Banner at Car Show
Voice Recognition at Car Show
Screen Recognition at Car Show

DEALERSHIP SPONSOR - \$4,000

4 Commemorative Dinner Tickets
4 Show T-Shirts + 4 Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
1/2 Page Ad in Car Show Program
Logo/Name on Show T-Shirt
50 General Admission Tickets for Car Show
5 Display Vehicles
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show
Screen Recognition at Car Show

T-SHIRT SPONSOR - \$5,000

6 Commemorative Dinner Tickets
20 Show T-Shirts
1 Trophy Sponsorship
Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
25 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show
Screen Recognition at Car Show

HAT SPONSOR - \$6,000

6 Commemorative Dinner Tickets
15 Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
1/2 Page Ad in Car Show Program
Logo/Name on Show Hat
25 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show
Screen Recognition at Car Show

STAGE SPONSOR - \$6,000

6 Commemorative Dinner Tickets
4 Show T-Shirts + 4 Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
50 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show & Dinner
Screen Recognition at Car Show
2 Tickets to Pre-Event Movie Screening

SCREEN SPONSOR - \$7,000

6 Commemorative Dinner Tickets
4 Show T-Shirts + 4 Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
1/4 Page Ad in Car Show Program
Logo/Name on Show T-Shirt

SCREEN SPONSOR (*CONTINUED)

50 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show
Screen Recognition at Car Show
2 Tickets to Pre-Event Movie Screening

PROGRAM SPONSOR - \$10,000

10 Commemorative Dinner Tickets
10 Show T-Shirts + 10 Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
50 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show
Screen Recognition at Car Show
4 Tickets to Pre-Event Movie Screening

EVENT SPONSOR - \$15,000

10 Commemorative Dinner Tickets
10 Show T-Shirts + 10 Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
50 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
4 Banners with Logo/Name at Car Show
Voice Recognition at All Car Show Events
Screen Recognition at Car Show
4 Tickets to Pre-Event Movie Screening

GREAT ESCAPE SPONSOR - \$20,000

15 Commemorative Dinner Tickets
15 Show T-Shirts
15 Show Hats
10x10 Vendor Booth
2 Trophy Sponsorships
Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
100 General Admission Tickets for Car Show
2 Display Vehicles
1 Car Show Goody Bag
4 Banners with Logo/Name at Car Show
Voice Recognition at All Car Show Events
Screen Recognition at Car Show
6 Tickets to Pre-Event Movie Screening

TITLE SPONSOR - \$30,000

20 Commemorative Dinner Tickets
20 Show T-Shirts
20 Show Hats
10x10 Vendor Booth
3 Trophy Sponsorships
Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
100 General Admission Tickets for Car Show
Unlimited Display Vehicles
1 Car Show Goody Bag
6 Banners with Logo/Name at Car Show
Voice Recognition at All Car Show Events
Screen Recognition at Car Show
8 Tickets to Pre-Event Movie Screening
1 Steve McQueen Rally Entry

ALL PACKAGES INCLUDE:

Show goodie bag(s), 2 car show t-signs with logo/name, mention on show web site, social media, and the official event program.

The first 30 sponsors will also be featured with name/logo on our official event tee shirt.

NEED HELP DECIDING?

Please contact us and we'll help build a custom sponsor package for maximum return on your investment. Or call to inquire about advertising rates for event program.



1907 Boys Republic Drive
Chino Hills, CA 91709
Tel: (909) 628-1217 Fax: (909) 591-5857
boysrepublic.org

13TH ANNUAL SHOW!

THIS YEAR'S SHOW THEME IS
THE CLASSIC MOVIE
FEATURING STEVE MCQUEEN:
THE GREAT ESCAPE

The Friends of **Steve**
McQUEEN
Car & Motorcycle Show

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AT: BOYS REPUBLIC CAMPUS • CHINO HILLS, CA



◀ **SHOW CO-CHAIRMAN: CHAD MCQUEEN**
(SON OF STEVE MCQUEEN)

A CAR AND MOTORCYCLE SHOW FOR A CAUSE

The annual Friends of Steve McQueen car and motorcycle show is an initiative to help raise awareness and support for a worthy endeavor. All proceeds from the event go to help the efforts of **Boys Republic** and create an exciting partnership opportunity for any potential sponsor.