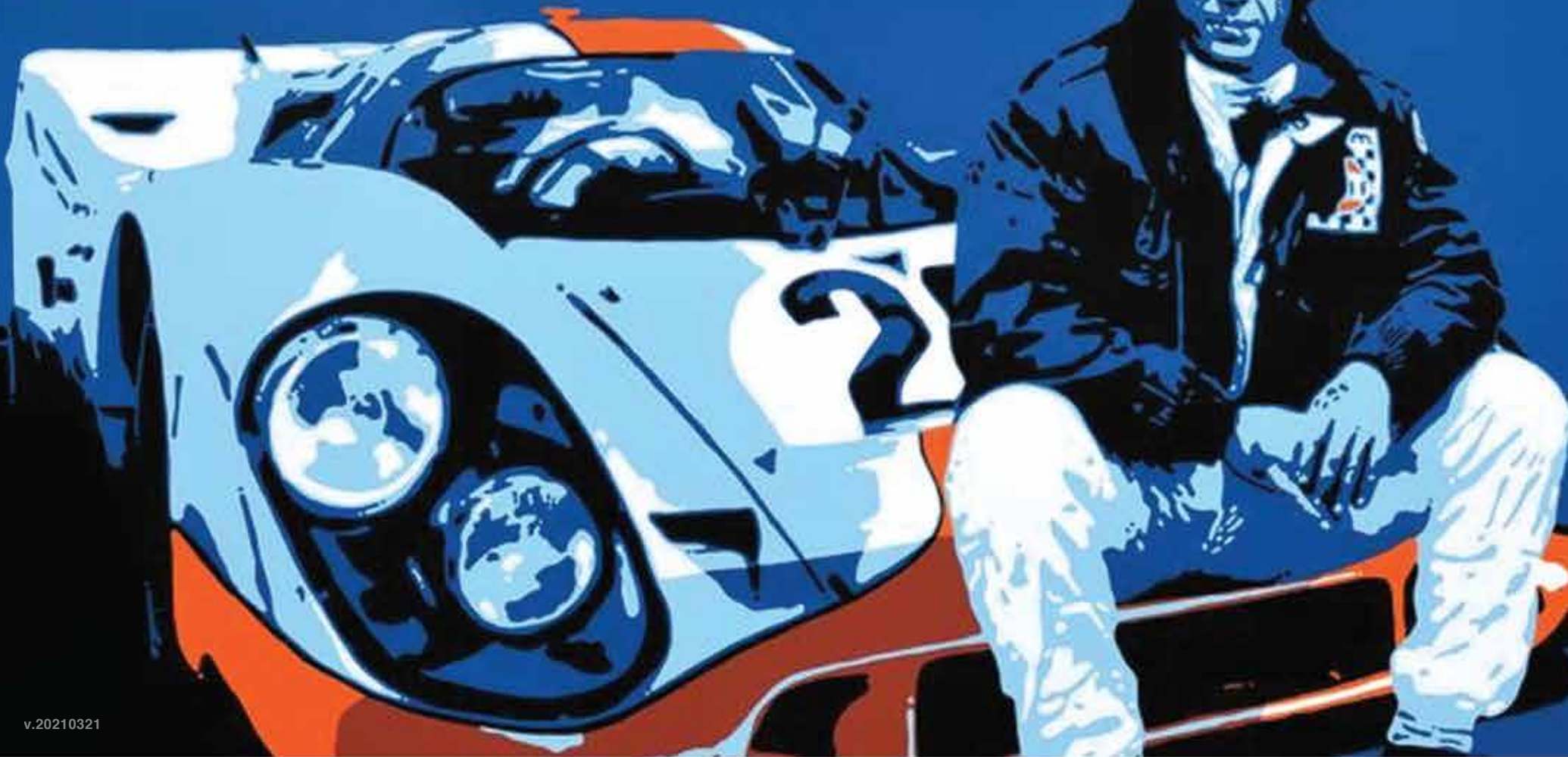


STEVE McQUEEN

LE MANS



v.20210321

'LE MANS' COMMEMORATIVE DINNER: SATURDAY OCTOBER 2ND 2021

STEVE MCQUEEN CAR & MOTORCYCLE SHOW: SUNDAY OCTOBER 3RD 2021

AT: BOYS REPUBLIC CAMPUS • CHINO HILLS, CA

PRESENTED BY AND BENEFITING:

BR Boys
Republic

stevemcqueencarshow.com



The Friends of Steve McQueen Car and Motorcycle Show is an automotive gathering held each year to raise funds for Boys Republic, a private, non-profit, nonsectarian community for at-risk boys and girls ages 13-17. Established in 2008 by members and friends of the (Porsche) 356 Club of Southern California, the event attracts automobile, motorcycle and off-road motorsports enthusiasts from throughout the U.S. Before Steve McQueen graced the silver screens of Hollywood, he was a student at Boys Republic. The show continues his namesake bringing together nearly 15,000 automotive enthusiasts supporting a worthy cause.

BOYS REPUBLIC CAMPUS • CHINO HILLS, CALIFORNIA

2021 RALLY SPONSORSHIP PACKAGES / APRIL 23-25, 2021

RALLY ADVERTISING SPONSOR - \$3,000

- Full Page Ad in Rally Booklet
- Full Page Ad in Car Show Program
- Logo/Name on Car Show T-Shirt
- Logo/Name on Rally T-Shirt
- 2 Car Show T-Signs with logo/name
- Banner at Car Show
- Voice Recognition at Rally & Car Show

RALLY SPONSOR - \$6,000

- 4 Commemorative Dinner Tickets
- 2 Rally Apparel Items
- 1 Rally Trophy Sponsorship
- 1 Rally Entry (1 driver and 1 passenger)
- Full Page Ad in Rally Booklet
- 1/2 Page Ad in Car Show Program
- Logo/Name on Rally T-Shirt
- 30 Car Show General Admission Tickets
- 1 Car Show Display Vehicle
- 1 Rally Goody Bag
- 1 Car Show Goody Bag
- Banner at Car Show
- Voice Recognition at Rally Dinner
- 2 Tickets to Pre-Event Movie Screening

RALLY APPAREL SPONSOR - \$10,000

- 6 Commemorative Dinner Tickets
- 4 Rally Apparel Items
- 1 Rally Trophy Sponsorship
- 2 Rally Entries (2 drivers and 2 passengers)
- Full Page Ad in Rally Booklet
- 1/2 Page Ad in Car Show Program
- Logo/Name on Rally T-Shirt Sleeve
- Logo/Name on Rally Hat
- 50 Car Show General Admission Tickets
- 1 Car Show Display Vehicle
- 2 Rally Goody Bags
- 1 Car Show Goody Bag
- Banner at Car Show
- Voice Recognition at Rally Dinner
- 4 Tickets to Pre-Event Movie Screening

RALLY & SHOW SPONSORSHIP - \$17,500

- 10 Commemorative Dinner Tickets
- 4 Rally Apparel Items
- 10 Car Show Apparel Items
- 2 Rally Trophy Sponsorships
- 2 Car Show Trophy Sponsorships
- 2 Rally Entries (2 drivers and 2 passengers)
- Full Page Ad in Rally Booklet and Show Program
- Logo/Name on Car Show T-Shirt
- Logo/Name on Rally T-Shirt
- 150 Car Show General Admission Tickets

RALLY & SHOW (*CONTINUED)

- 1 (30x10) Vendor Booth Display Area at 2021 Car Show
- 2 Car Show T-Signs
- 5 Car Show Display Vehicles
- 5 Lunch Vouchers to Roscoe's Famous Deli
- 2 Rally Goody Bags
- 1 Car Show Goody Bag
- 2 Banners at Car Show
- Voice Recognition at Rally Dinner, Car Show & Car Show Dinner
- 4 Tickets to Pre-Event Movie Screening

ALL PACKAGES INCLUDE:

Show goodie bag(s), 2 car show t-signs with logo/name, mention on show web site, social media, and the official event program.

The first 30 sponsors will also be featured with name/logo on our official event tee shirt.

NEED HELP DECIDING?
Please contact us and we'll help build a custom sponsor package for maximum return on your investment. Or call to inquire about advertising rates for event program.

2021 CAR SHOW SPONSORSHIP PACKAGES / OCTOBER 02-03, 2021

LE MANS FAMILY PACKAGE - \$1,000

4 Show T-Shirts + 4 Show Hats
Name in Car Show Program
8 General Admission Tickets for Car Show
1 Car Show Goody Bag
4 Tickets to Pre-Event Movie Screening

LE MANS PIT SPONSOR - \$1,500

4 Show T-Shirts + 4 Show Hats
Name in Car Show Program
12 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show

GLIDER SPONSOR - \$2,500

4 Commemorative Dinner Tickets
4 Show T-Shirts + 4 Show Hats
1 Trophy Sponsorship
1/4 Page Ad in Car Show Program
Logo/Name on Show T-Shirt
12 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Voice Recognition at Car Show
Screen Recognition at Car Show
4 Glider Tickets

ADVERTISING SPONSOR - \$3,000

Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
Banner at Car Show
Voice Recognition at Car Show
Screen Recognition at Car Show

DEALERSHIP SPONSOR - \$4,000

4 Commemorative Dinner Tickets
4 Show T-Shirts + 4 Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
1/2 Page Ad in Car Show Program
Logo/Name on Show T-Shirt
50 General Admission Tickets for Car Show
5 Display Vehicles
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show
Screen Recognition at Car Show

T-SHIRT SPONSOR - \$5,000

6 Commemorative Dinner Tickets
20 Show T-Shirts
1 Trophy Sponsorship
Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
25 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show
Screen Recognition at Car Show

HAT SPONSOR - \$6,000

6 Commemorative Dinner Tickets
15 Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
1/2 Page Ad in Car Show Program
Logo/Name on Show Hat
25 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show
Screen Recognition at Car Show

STAGE SPONSOR - \$6,000

6 Commemorative Dinner Tickets
4 Show T-Shirts + 4 Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
50 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show & Dinner
Screen Recognition at Car Show
2 Tickets to Pre-Event Movie Screening

SCREEN SPONSOR - \$7,000

6 Commemorative Dinner Tickets
4 Show T-Shirts + 4 Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
1/4 Page Ad in Car Show Program
Logo/Name on Show T-Shirt

SCREEN SPONSOR (*CONTINUED)

50 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show
Screen Recognition at Car Show
6 Tickets to Pre-Event Movie Screening

PROGRAM SPONSOR - \$10,000

10 Commemorative Dinner Tickets
10 Show T-Shirts + 10 Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
50 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
Banner with Logo/Name at Car Show
Voice Recognition at Car Show
Screen Recognition at Car Show
4 Tickets to Pre-Event Movie Screening

EVENT SPONSOR - \$15,000

10 Commemorative Dinner Tickets
10 Show T-Shirts + 10 Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
50 General Admission Tickets for Car Show
1 Display Vehicle
1 Car Show Goody Bag
4 Banners with Logo/Name at Car Show
Voice Recognition at All Car Show Events
Screen Recognition at Car Show
4 Tickets to Pre-Event Movie Screening

LE MANS SPONSOR - \$20,000

15 Commemorative Dinner Tickets
15 Show T-Shirts
15 Show Hats
10x10 Vendor Booth
2 Trophy Sponsorships
Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
100 General Admission Tickets for Car Show
2 Display Vehicles
1 Car Show Goody Bag
4 Banners with Logo/Name at Car Show
Voice Recognition at All Car Show Events
Screen Recognition at Car Show
6 Tickets to Pre-Event Movie Screening

TITLE SPONSOR - \$30,000

20 Commemorative Dinner Tickets
20 Show T-Shirts
20 Show Hats
10x10 Vendor Booth
3 Trophy Sponsorships
Full Page Ad in Car Show Program
Logo/Name on Show T-Shirt
100 General Admission Tickets for Car Show
Unlimited Display Vehicles
1 Car Show Goody Bag
6 Banners with Logo/Name at Car Show
Voice Recognition at All Car Show Events
Screen Recognition at Car Show
8 Tickets to Pre-Event Movie Screening
1 Steve McQueen Rally Entry



1907 Boys Republic Drive
Chino Hills, CA 91709
Tel: (909) 628-1217 Fax: (909) 591-5857
boysrepublic.org

14TH ANNUAL SHOW

THIS YEAR'S SHOW THEME IS
THE CLASSIC MOVIE
FEATURING STEVE MCQUEEN:

LE MANS

CELEBRATING THE 50TH ANNIVERSARY OF THE FILM

The
Friends
of

Steve McQueen

Car & Motorcycle Show

'LE MANS' DINNER: SATURDAY OCTOBER 2ND 2021
CAR SHOW: SUNDAY OCTOBER 3RD 2021
AT: BOYS REPUBLIC CAMPUS • CHINO HILLS, CA



◀ **SHOW CO-CHAIRMAN:** CHAD MCQUEEN
(SON OF STEVE MCQUEEN)

A CAR AND MOTORCYCLE SHOW FOR A CAUSE

The annual Friends of Steve McQueen car and motorcycle show is an initiative to help raise awareness and support for a worthy endeavor. All proceeds from the event go to help the efforts of **Boys Republic** and create an exciting partnership opportunity for any potential sponsor.