



WELCOME PARTY: MAY 30TH / COMMEMORATIVE DINNER: MAY 31ST
AT: BOYS REPUBLIC CAMPUS • CHINO HILLS, CA

STEVE MCQUEEN FESTIVAL OF SPEED
STEVE MCQUEEN
CAR & MOTORCYCLE SHOW
SUNDAY JUNE 1ST 2025



Boys Republic

1907 Boys Republic Drive
Chino Hills, CA 91709
Tel: (909) 628-1217 Fax: (909) 591-5857
boysrepublic.org

18TH ANNUAL SHOW

THIS YEAR'S SHOW THEME IS:
STEVE MCQUEEN
FESTIVAL OF SPEED

WELCOME PARTY: FRIDAY MAY 30TH 2025
COMMEMORATIVE GALA / DINNER: SATURDAY MAY 31ST 2025
SHOW: SUNDAY JUNE 1ND 2025
AT: BOYS REPUBLIC CAMPUS • CHINO HILLS, CA

The Friends of **Steve McQueen** Car & Motorcycle Show



CHASE MCQUEEN ▶
GRANDSON OF STEVE MCQUEEN

A CAR AND MOTORCYCLE SHOW FOR A CAUSE

The annual Friends of Steve McQueen car and motorcycle show is an initiative to help raise awareness and support for a worthy endeavor. All proceeds from the event go to help the efforts of **Boys Republic** and create an exciting partnership opportunity for any potential sponsor.





The Friends of Steve McQueen Car and Motorcycle Show is an automotive gathering held each year to raise funds for Boys Republic, a private, non-profit, nonsectarian community for at-risk boys and girls ages 13-17. The event attracts automobile, motorcycle, and off-road motorsports enthusiasts from near and far. Before Steve McQueen graced the silver screens of Hollywood, he was a student at Boys Republic. The show continues his namesake bringing together nearly 15,000 automotive enthusiasts supporting a worthy cause. Every year, the show selects a movie theme from the catalog of films McQueen starred in. Previous themes include, *Le Mans*, *Bullitt*, *Thomas Crown Affair*, *On Any Sunday*, and *The Great Escape*.

BOYS REPUBLIC CAMPUS • CHINO HILLS, CALIFORNIA

2025 DATES: PARTY: MAY 30TH • DINNER: MAY 31ST • SHOW: JUNE 1ST



NEED HELP DECIDING?
Please contact us and we'll help build a custom sponsor package for maximum return on your investment. Or call to inquire about advertising rates for event program.

stevemcqueencarshow.com

HAVE A PRODUCT OR SERVICE? WE PASS OUT 550+ GOODIE BAGS TO ENTRANTS
We are always looking for items to fill show goodie bags. Samples. Coupons. Promo Items. Etc.

2025 'STEVE MCQUEEN FESTIVAL OF SPEED' SHOW SPONSORSHIP PACKAGES:

GREEN FLAG SPONSOR - \$1,500

- Name in Car Show Program
- 12 General Admission Tickets for Car Show
- 2 t-signs with logo/name at Car Show
- Banner with logo/name at Car Show
- Logo/name on show website
- Car show goody bag

WINNER'S CIRCLE SPONSOR - \$2,500

- 1/4 Page Ad in Car Show Program
- Logo/Name on Car Show T-Shirt
- 12 General Admission Tickets for Car Show
- 1 Display Vehicle at Car Show
- 2 t-signs with logo/name at Car Show
- Banner with logo/name at Car Show
- Logo/name on Car Show website
- Car show goody bag

FESTIVAL ADVERTISING SPONSOR - \$3,000

- Full Page Ad in Car Show Program
- Logo/Name on Car Show T-Shirt
- 2 t-signs with logo/name at Car Show
- Banner with logo/name at Car Show
- Logo/name on car show website
- Car show goody bag

GRAND PRIX SPONSOR - \$4,000

- 4 Saturday Commemorative Dinner Tickets
- 10x10 Vendor Booth
- 1 Trophy Sponsorship
- 1/2 Page Ad in Car Show Program
- Logo/Name on Car Show T-Shirt
- 1 Display Vehicle at Car Show
- 2 t-signs with logo/name at Car Show
- Banner with logo/name at Car Show
- Logo/name on Car Show website
- Car show goody bag

CHECKERED FLAG SPONSOR - \$5,000

(Only one sponsorship package available)

- 6 Car Show Hats
- 10x10 Vendor Booth
- 1 Trophy Sponsorship
- 1/2 Page Ad in Car Show Program
- Logo/Name on Car Show Hat
- 50 General Admission Tickets for Car Show
- 1 Display Vehicle at Car Show
- 2 t-signs with logo/name at Car Show
- Banner with logo/name at Car Show
- Logo/name on Car Show website
- Car show goody bag

MONACO CIRCUIT SPONSOR - \$6,000

(Only one sponsorship package available)

- 4 Saturday Commemorative Dinner Tickets
- 4 Car Show T-Shirts
- 1 Trophy Sponsorship
- 10x10 Vendor Booth
- 1/2 Page Ad in Car Show Program
- Logo/Name on Sleeve of Car Show T-Shirt
- 50 General Admission Tickets for Car Show
- 1 Display Vehicle
- 2 t-signs with logo/name at Car Show
- Banner with logo/name at Car Show
- Logo/name on car show website
- Car show goody bag

LE MANS STAGE SPONSOR - \$7,500

- 4 Commemorative Dinner Tickets
- 10x10 Vendor Booth
- 1 Trophy Sponsorship
- Full Page Ad in Car Show Program
- Logo/Name on Car Show Shirt
- 50 General Admission Tickets for Car Show
- 1 Display Vehicle at Car Show
- Banner with Logo/Name on Stage at Show
- 2 t-signs with logo/name at Car Show
- Logo/name on car show website
- Car show goody bag
- 4 Tickets to the Friday Welcome Party

KING OF COOL SPONSOR - \$10,000

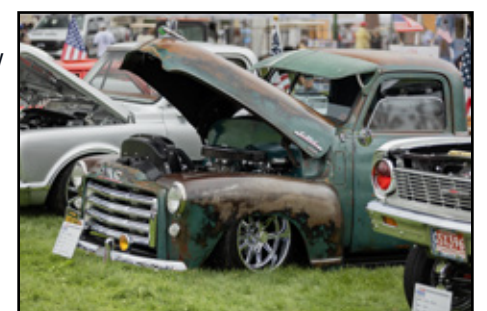
- 6 Saturday Commemorative Dinner Tickets
- 4 Show T-Shirts and 4 Show Hats
- 20x10 Vendor Booth
- 1 Trophy Sponsorship
- Full Page Ad in Car Show Program
- Logo/Name on Car Show T-Shirt
- 50 General Admission Tickets for Car Show
- 1 Display Vehicle at Car Show
- 2 t-signs with logo/name at Car Show
- Banner with logo/name at Car Show
- Logo/name on Car Show website
- Car show goody bag
- 6 Tickets to Friday Night Welcome Party

FESTIVAL OF SPEED SPONSOR - \$20,000

- 8 Commemorative Dinner Tickets
- 8 Car Show T-Shirts and 8 Show Hats
- 20x10 Vendor Booth
- 1 Trophy Sponsorship
- Full Page Ad in Car Show Program
- Logo/Name on Car Show T-Shirt
- 75 General Admission Tickets for Car Show
- 3 Display Vehicles at Car Show
- Banner with Logo/Name at Car Show
- 2 t-signs with logo/name at Car Show
- Banner with logo/name at Car Show
- Logo/name on show website
- Car Show goody bag
- 8 Tickets to Friday Night Welcome Party

FRIENDS OF STEVE MCQUEEN SPONSOR - \$30,000

- 10 Commemorative Dinner Tickets
- 10 Car Show T-Shirts and 10 Show Hats
- 30x10 Vendor Booth
- 1 Trophy Sponsorship
- 2 Full Page Ads in Car Show Program
- Logo/Name on Car Show T-Shirt
- 100 General Admission Tickets for Show
- Unlimited Display Vehicles at Car Show
- Banner with Logo/Name at Car Show
- 2 t-signs with logo/name at Car Show
- Banner with logo/name at Car Show
- Logo/name on Car Show website
- Car Show Goody Bag
- 10 Tickets to Friday Night Welcome Party



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