

The
Friends
of **Steve**
McQueen
Car & Motorcycle Show

Benefiting Boys Republic
1907 Boys Republic Drive
Chino Hills, CA 91709

Dear Potential Sponsor:

As you consider sponsorship of our "Friends of Steve McQueen Car and Motorcycle Show" I feel it is important to share with you the impact of your investment. Your dollars will undoubtedly enhance the committee's ability to provide a one-of-a-kind experience at either the Car Show Rally held the weekend of 4/3 - 4/6, the commemorative dinner on May 31st or the car and motorcycle show on June 1st. This year will focus intently on the love of racing that Steve possessed and passed along to his son Chad. The rally has been fittingly renamed the "Chad McQueen Memorial Rally" as we pay tribute and honor Chad for his role in establishing both the car show and the weekend rally.

For 117 years, Boys Republic has provided programs in guidance and education for troubled teenagers. Helping young people forge better lives is a noble, satisfying endeavor, but how well do Boys Republic's programs work? They clearly don't turn all of our students into legendary icons like Steve McQueen, but they do help troubled kids turn themselves toward positive, conventional lifestyles.

Do behavioral changes made while in the program last once a student leaves our care? Boys Republic has set the standard in the field for the measurement of outcomes and currently participates in a statewide system reform effort to guide similar agencies toward similar standards. We have measured our results for decades and used them to guide our program improvements and innovations. We have developed a set of standards to evaluate, among other things, what degree of conventional, independent functioning our students maintain after graduation.

The money raised through participation in the car and motorcycle show over the last fourteen years has been leveraged to make an incredible impact on the landscape of Boys Republic. This includes: annual student scholarships, complete renovation of the students' living units and gymnasium; construction of a teaching bakery - adding to the array of vocational training that is so critical for the long term success of our students, 4 years of donations to be the largest contributor to the Max L. Scott Center for the Culinary Arts, renovation of the student track and funding for internships to extend the vocational learning that occurs while students are in the treatment program.

The simple message is that the dollars you are considering investing in Boys Republic through sponsorship of the "Friends of Steve McQueen Car and Motorcycle Show" pay dividends. They make an immediate difference in the lives of the boys and girls we currently serve. Additionally, that investment pays society back directly through hundreds of thousands of dollars in taxpayer savings on future incarceration and public assistance benefits.

On behalf of all the staff and students of Boys and Girls Republic, I thank you for considering a sponsorship of this year's car and motorcycle show and invite you to call me at (909) 628-1217, ext. 209 if you have any additional questions about the event or the treatment program.

With Gratitude,



Chris Burns, Ph.D.
Executive Director, Boys Republic

SPONSOR REGISTRATION FORM

Sponsorship Package: _____ Amount: _____

Company Name: _____

Contact Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Website: _____

Phone Number: _____ Email: _____

An email will be sent out when registration is received and processed to the email address above with a special code to sign up for your sponsor packet items through our online registration system at www.stevemcqueencarshow.com/show-registration. Please contact us at the email address or phone number below if you do not receive this code or need any assistance with the registration process.

Please check all that apply:

- I would like to donate an item(s) for the Friends of Steve McQueen's raffle and/or silent auction
Item description: _____ Item Value: _____
- I would like to make a donation to Boys Republic in the amount of: _____

Payment Information:

- Check (payable to Boys Republic) \$ _____

If you would like to pay by credit card, please visit our website stevemcqueencarshow.com/online-show-sponsorship-registration or call Boys Republic at (909) 628-1217 ext. 206

Please send this form and all other inquires to:



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Attn: FOSMQ
1907 Boys Republic Drive
Chino Hills, CA 91709
(909) 628-1217
Fax: (909) 591-5857
Email: info@stevemcqueencarshow.com or
carshow@boysrepublic.org
Website: www.stevemcqueencarshow.com

Don't forget you can advertise your business by sending samples, coupons, promo items, etc to be included in our 550 goody bags given to entrants and sponsors. Just mail your item to the address on this form by May 1, 2025 to be included.