

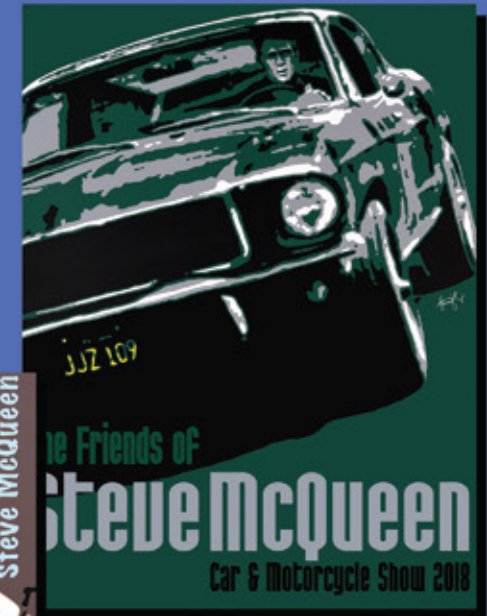
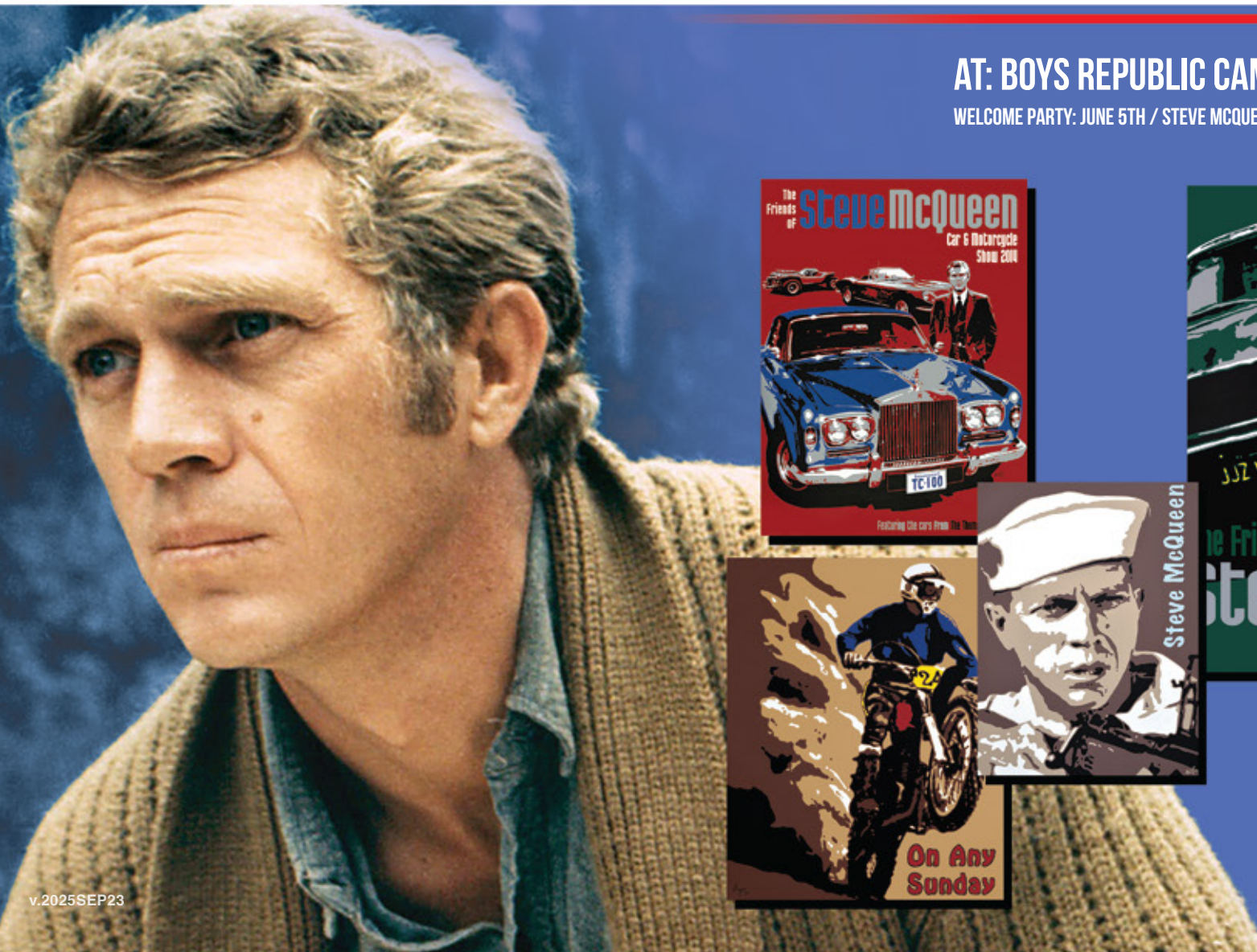


STEVE MCQUEEN FESTIVAL OF SPEED

**STEVE MCQUEEN
CAR & MOTORCYCLE SHOW
SUNDAY JUNE 7TH 2026**

AT: BOYS REPUBLIC CAMPUS • CHINO HILLS, CA

WELCOME PARTY: JUNE 5TH / STEVE MCQUEEN CHARITY GALA: JUNE 6TH



PRESENTED BY AND BENEFITING:

**Boys
Republic**

stevemcqueencarshow.com



The Friends of Steve McQueen Car and Motorcycle Show is an automotive gathering held each year to raise funds for Boys Republic, a private, non-profit, nonsectarian community for at-risk boys and girls ages 13-17. The event attracts automobile, motorcycle, and off-road motorsports enthusiasts from near and far. Before Steve McQueen graced the silver screens of Hollywood, he was a student at Boys Republic. The show continues his namesake bringing together nearly 15,000 automotive enthusiasts supporting a worthy cause.

BOYS REPUBLIC CAMPUS • CHINO HILLS, CALIFORNIA

2026 DATES: PARTY: JUNE 5TH • DINNER: JUNE 6TH • SHOW: JUNE 7TH



NEED HELP DECIDING?

Please contact us and we'll help build a custom sponsor package for maximum return on your investment. Or call to inquire about advertising rates for event program.

2026 'STEVE MCQUEEN FESTIVAL OF SPEED' SHOW SPONSORSHIP PACKAGES:

GREEN FLAG SPONSOR - \$1,500

Name in Car Show Program
12 General Admission Tickets for Car Show
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on show website
Car show goody bag

WINNER'S CIRCLE SPONSOR - \$2,500

1/4 Page Ad in Car Show Program
Logo/Name on Car Show T-Shirt
12 General Admission Tickets for Car Show
1 Display Vehicle at Car Show
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on Car Show website
Car show goody bag

FESTIVAL ADVERTISING SPONSOR - \$3,000

Full Page Ad in Car Show Program
Logo/Name on Car Show T-Shirt
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on car show website
Car show goody bag

GRAND PRIX SPONSOR - \$4,000

4 Saturday Commemorative Dinner Tickets
10x10 Vendor Booth
1 Trophy Sponsorship
1/2 Page Ad in Car Show Program
Logo/Name on Car Show T-Shirt
1 Display Vehicle at Car Show
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on Car Show website
Car show goody bag

CHECKERED FLAG SPONSOR - \$5,000

(Only one sponsorship package available)

6 Car Show Hats
10x10 Vendor Booth
1 Trophy Sponsorship
1/2 Page Ad in Car Show Program
Logo/Name on Car Show Hat
50 General Admission Tickets for Car Show
1 Display Vehicle at Car Show
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on Car Show website
Car show goody bag

MONACO CIRCUIT SPONSOR - \$6,000

(Only one sponsorship package available)

4 Saturday Commemorative Dinner Tickets
4 Car Show T-Shirts
1 Trophy Sponsorship
10x10 Vendor Booth
1/2 Page Ad in Car Show Program
Logo/Name on Sleeve of Car Show T-Shirt
50 General Admission Tickets for Car Show
1 Display Vehicle
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on car show website
Car show goody bag

LE MANS STAGE SPONSOR - \$7,500

4 Commemorative Dinner Tickets
10x10 Vendor Booth
1 Trophy Sponsorship
Full Page Ad in Car Show Program
Logo/Name on Car Show Shirt
50 General Admission Tickets for Car Show
1 Display Vehicle at Car Show
Banner with Logo/Name at Show
2 t-signs with logo/name at Car Show
Logo/name on car show website
Car show goody bag
4 Tickets to the Friday Welcome Party

KING OF COOL SPONSOR - \$10,000

6 Saturday Commemorative Dinner Tickets
4 T-Shirts and 4 Hats
20x10 Vendor Booth
1 Trophy Sponsorship
Full Page Ad in Car Show Program
Logo/Name on Car Show T-Shirt
50 General Admission Tickets for Car Show
1 Display Vehicle at Car Show
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on Car Show website
Car show goody bag
6 Tickets to Friday Night Welcome Party

FESTIVAL OF SPEED SPONSOR - \$20,000

8 Commemorative Dinner Tickets
8 Car Show T-Shirts and 8 Hats
20x10 Vendor Booth
1 Trophy Sponsorship
Full Page Ad in Car Show Program
Logo/Name on Car Show T-Shirt
75 General Admission Tickets for Car Show
3 Display Vehicles at Car Show
Banner with Logo/Name at Car Show
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on show website
Car Show goody bag
8 Tickets to Friday Night Welcome Party

FRIENDS OF STEVE MCQUEEN SPONSOR - \$30,000

10 Commemorative Dinner Tickets
10 Car Show T-Shirts and 10 Hats
30x10 Vendor Booth
1 Trophy Sponsorship
2 Full Page Ads in Car Show Program
Logo/Name on Car Show T-Shirt
100 General Admission Tickets for Show
Unlimited Display Vehicles at Car Show
Banner with Logo/Name at Car Show
2 t-signs with logo/name at Car Show
Banner with logo/name at Car Show
Logo/name on Car Show website
Car Show Goody Bag
10 Tickets to Friday Night Welcome Party





1907 Boys Republic Drive
Chino Hills, CA 91709
Tel: (909) 628-1217 Fax: (909) 591-5857
boysrepublic.org

19TH ANNUAL SHOW

THIS YEAR'S SHOW THEME IS:

STEVE MCQUEEN FESTIVAL OF SPEED

WELCOME PARTY: FRIDAY JUNE 5TH 2026

STEVE MCQUEEN CHARITY GALA / DINNER: SATURDAY JUNE 6TH 2026

SHOW: SUNDAY JUNE 7TH 2026

AT: BOYS REPUBLIC CAMPUS • CHINO HILLS, CA

The Friends of Steve McQueen Car & Motorcycle Show



SHOW CO-CHAIRMAN **CHASE MCQUEEN** ▶
GRANDSON OF STEVE MCQUEEN

A CAR AND MOTORCYCLE SHOW FOR A CAUSE

The annual Friends of Steve McQueen car and motorcycle show is an initiative to help raise awareness and support for a worthy endeavor. All proceeds from the event go to help the efforts of **Boys Republic** and create an exciting partnership opportunity for any potential sponsor.

